The Seder Group

Science · Strategy · Commercialization

The decisions that determine whether a science-driven company reaches its market, earns its claims, attracts capital, and builds durable competitive advantage require scientific depth and commercial sophistication in equal measure. Most advisors bring one.

The Seder Group was built for that intersection.

WHAT WE DO

We provide senior advisory and embedded strategic leadership across the full science-to-market lifecycle – from portfolio strategy and evidence design through regulatory navigation, commercialization, and enterprise value creation.

CORE CAPABILITIES

Portfolio & Asset Strategy
identifying and prioritizing the assets most likely to create durable commercial value

Clinical & Evidence Strategy
research programs that meet regulatory standards and differentiate brands scientifically

Regulatory Navigation
roadmaps and documentation frameworks that reduce approval risk and accelerate market access

Commercialization & Launch
translating scientific work into market entry strategy, product positioning, and revenue

Advisory & Stakeholder Engagement
building credibility with investors, regulators, and clinical communities

M&A and Investment Diligence
evaluating scientific and commercial assets for acquisition, licensing, or investment decisions

THE SEDER GROUP ECOSYSTEM

– An engagement activates a network built over 25 years at the frontier of pharmaceutical science, nutrition research, and consumer health commercialization.

Scientific & Academic	Regulatory & Legal	Industry	Investment & Capital	Medical Community
Key opinion leaders, academic researchers, and leading research institutions advancing evidence across nutrition science, pharmaceutical development, and translational medicine.	FDA/EFSA regulatory strategists and IP counsel with experience in nutraceuticals, functional foods, novel ingredients, and life sciences	Executives across functional ingredient suppliers, contract manufacturers, supplement brands, and CPG health companies	Venture investors, strategic acquirers, and corporate development teams across health, life sciences, and CPG.	Physicians, registered dietitians, and integrative health practitioners who evaluate, recommend, and champion evidence-based products in clinical practice.

We serve: Functional ingredient manufacturers · Nutraceutical companies · Life sciences and biotechnology companies · Consumer health and functional food platforms · MedTech innovators · Venture investors & corporate development teams

WHO LEADS THE WORK

Ari Mayer Mackler, PHD MBA
Merck & Co. | The Wonderful Company | PLUS Products | Seder Portfolio Companies